## Michael M. Dillon

# You Illustration in my Web Design!



## Education

B.S. Graphic Design, San Jose State University San Jose, CA 2010

### Collaborative

- Sales and service for diverse clients: customers, partners, and internal departments
  Collation of requirements and goals into rapid timelines and iterative design releases
  - Production of marketing collateral for products, promotions, and events
    Development and use of global corporate standards and projects

## Graphic

- Creative instructional illustration using traditional & digital media
  - Layout and design for print, web, email, and other formats
  - Adobe CS3, CS4, CS5 (InDesign, Illustrator, Photoshop, ImageReady, DreamWeaver, Flash, Acrobat)
    - ▶ Wacom Bamboo digital tablet

### **Technical**

- Website construction (HTML, PHP, JavaScript, CSS, ADO)
- User Interface and Quality Assurance review
- Database management (PostgreSQL and MSSQL)
- ▶ TeamSite & Subversion version control systems
- → Interwoven content management (WorkSite, MediaBin, certified TeamSite developer)
- ▶ Database and server management tools (PGAdmin, MSSQL Server Manager, NetOp Remote Control, Fetch, WinSCP)
  - → Website statistic reporting (WebTrends, Google Analytics)

#### **Professional**

#### Freelance / Contract Design

#### Illustrator/Designer

Produced school and company graphics, identities, and website design. Translated business needs, concepts, values, and approaches into distinctive aesthetic and internet presences.

- ▶ National Semiconductor
- ▶ Franklin Templeton Group
- ▶ Pacific Entertainment Promotions
- Careful Courier
- ▶ Goth Girls
  - ▶ Dancing Cauldron

Product and presentation

1997 - 2000, 2009 - now

- ▶ Logo and identity
- ▶ Campaign collateral
- Private event promotion
- ▶ Website graphics
- UI design

#### NEC Electronics America, Inc.

#### **Interactive Media Specialist**

#### Oct 2000 - March 2009

Produced campaign graphics and website UI design. Coordinated with marketing, business units, sales, public relations, and customers. Improved the majority of company's U.S. public website, integrating and contributing to corporate design guide.



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